



**TOROS UNIVERSITY**  
**FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**

**2022-2023 ACADEMIC YEAR CURRICULUM FORM**

<b>Department / Program</b>	<b>Business, International Trade and Logistics, International Finance and Banking</b>	<b>Course Code</b>	ITL 244			
		<b>Course Title</b>	E COMMERCE			
		<b>Semester</b>	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		<b>Course Type</b>	<input type="checkbox"/> Compulsory	<input checked="" type="checkbox"/> Elective		
		<b>Course Language</b>	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		

<b>Grade</b>	<b>Please select from list</b>	<b>Course Credits</b>	<b>Theoretical</b>	<b>Practical</b>	<b>ECTS</b>
			3	0	5

<b>Instructor</b>	<b>Title, Name-Last Name</b>	Asst. Prof. Aslihan Yavuzalp Marangoz
	<b>Contact Information</b>	<a href="mailto:aslihan.marangoz@toros.edu.tr">aslihan.marangoz@toros.edu.tr</a>

**Information about Course** The aim of the course to explain the basic e-commerce issues with the actual cases.

**WEEKLY COURSE CONTENTS**

Week	Topics	Teaching Methods and Techniques
1. Week	Introduction to course	Synchronous
2. Week	E commerce concept, history	Synchronous
3. Week	Markets in E commerce	Synchronous
4. Week	Models of e commerce	Synchronous
5. Week	E marketing	Synchronous
6. Week	Consumer Behavior in electronic Markets	Synchronous
7. Week	E- relationships	Synchronous
<b>Midterm (Explanation)*</b>	<b>Online written exam (%20)</b>	
8. Week	Midterm exam	Synchronous
9. Week	E commerce standards	Synchronous
10. Week	E commerce applications	Synchronous
11. Week	Web site organisation	Synchronous
12. Week	Final project presentations	Synchronous
13. Week	Final project presentations	Synchronous
14. Week	Final project presentations	Synchronous
<b>Final (Explanation)**</b>	All final projects must be sent until 12.week. Students will be informed about the project during the courses. Students will present their projects in last 3 weeks.	
<b>Make-Up (Explanation)</b>	Make up projects will be given.	

**Select and explain in detail the teaching methods and techniques to be used in course.**

Synchronous	<input checked="" type="checkbox"/>	Interactive courses on our online system.
Asynchronous	<input type="checkbox"/>	
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>	
Face-to-Face	<input type="checkbox"/>	
Other	<input type="checkbox"/>	

**Other explanations for the effective and efficient conduct of the course**

<b>Attendance***</b>			
<b>Course Resources</b>	E commerce book, J. ReynoldsManzoor, A. (2010). E-commerce: an introduction. Amir Manzoor.		
<b>Auxiliary Resources</b>			
<b>Course Counseling</b>	<b>Consulting Management (Synchronous, Face-to-Face and others)</b>		
	<b>Consulting Topics</b>	<b>Date</b>	<b>Time</b>
		Course hour	



TOROS UNIVERSITY  
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES

2022-2023 ACADEMIC YEAR CURRICULUM FORM

Department / Program	International Trade and Logistics	Course Code	Law 230			
		Course Title	Business Law			
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name	Assoc.Prof.Dr. Tunay KÖKSAL				
	Contact Information	<a href="mailto:tunay.koksal@toros.edu.tr">tunay.koksal@toros.edu.tr</a>				
Information about Course	The aim of this course is to understand the fundamental principles and concepts of Business Law.					
<b>WEEKLY COURSE CONTENTS</b>						
Week	Topics			Teaching Methods and Techniques		
1. Week	Fundamental Concepts of Business Law			Synchronous / Asynchronous		
2. Week	Commercial Enterprise Law			Synchronous / Asynchronous		
3. Week	Unfair Competition			Synchronous / Asynchronous		
4. Week	Types of Commercial Companies			Synchronous / Asynchronous		
5. Week	General Partnership			Synchronous / Asynchronous		
6. Week	Limited Partnership			Synchronous / Asynchronous		
7. Week	Incorporation (Public Company)			Synchronous / Asynchronous		
Midterm (Explanation)*	Homework (40 %)					
8. Week	Limited Company			Synchronous / Asynchronous		
9. Week	Simple Partnership			Synchronous / Asynchronous		
10. Week	Contract Law			Synchronous / Asynchronous		
11. Week	Competition Law			Synchronous / Asynchronous		
12. Week	Tax Law			Synchronous / Asynchronous		
13. Week	Settlement of Commercial Conflicts			Synchronous / Asynchronous		
14. Week	Commercial Arbitration			Synchronous / Asynchronous		
Final (Explanation)**	face to face (calculated as 60 %)					
Make-Up (Explanation)	face to face (calculated as 60 %)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input type="checkbox"/>	At time on lms.edu.tr				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input checked="" type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70 % attendance requirement					
Course Resources	Tuğrul Ansay & Eric. C. Schneider (Editors), Introduction to Turkish Business Law, Wolters Kluwer, 2014.					
Auxiliary Resources	Mahmut Yavaşı, An Introduction to Turkish Business Law, Dora, 2015.					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via email.			
	Consulting Topics		Date	Time		
	No specific time for supervising.					



**TOROS UNIVERSITY  
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**

**2022-2023 ACADEMIC YEAR CURRICULUM FORM**

<b>Department / Program</b>	<b>BUSINESS/ INTERNATIONAL FINANCE/ INTERNATIONAL FINANCE AND BANKING</b>	<b>Course Code</b>	MAN203			
		<b>Course Title</b>	ACCOUNTING 2			
		<b>Semester</b>	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		<b>Course Type</b>	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		<b>Course Language</b>	<input checked="" type="checkbox"/> Turkish	<input type="checkbox"/> English		

<b>Grade</b>	<b>Please select from list</b>	<b>Course Credits</b>	<b>Theoretical</b>	<b>Practical</b>	<b>ECTS</b>
			3	0	5

<b>Instructor</b>	<b>Title, Name-Last Name</b>	Assist. Prof. Dr. Seda TURNACIGIL
	<b>Contact Information</b>	<a href="mailto:seda.turnacigli@toros.edu.tr">seda.turnacigli@toros.edu.tr</a>

**Information about Course** In this course, Accounting Subjects will be taught theoretically and practically with the Luca Accounting program.

**WEEKLY COURSE CONTENTS**


Week	Topics	Teaching Methods and Techniques
1. Week	Introducing the Luca Program	Asynchronous
2. Week	Workplace Login in Luca Program	Asynchronous
3. Week	Employee and Customer Login in Luca Program	Asynchronous
4. Week	Account Groups and Introducing Accounts	Asynchronous
5. Week	Account Groups and Introducing Accounts	Asynchronous
6. Week	Sales Transaction with VAT in Luca Program	Asynchronous
7. Week	An overview	Asynchronous
<b>Midterm (Explanation)*</b>	<b>Online Written Exam (%20)</b>	
8. Week	Stocked Transactions in Luca Program	Asynchronous
9. Week	Stocked Transactions in Luca Program	Asynchronous
10. Week	Currency Transactions in Luca Program	Asynchronous
11. Week	Bank Transactions in Luca Program	Asynchronous
12. Week	Fixed Asset and Depreciation Recording in Luca Program	Asynchronous
13. Week	Case Studies	Asynchronous
14. Week	Case Studies	Asynchronous
<b>Final (Explanation)**</b>	homework	
<b>Make-Up (Explanation)</b>	homework	


**Select and explain in detail the teaching methods and techniques to be used in course.**

<b>Synchronous</b>	<input type="checkbox"/>	
<b>Asynchronous</b>	<input checked="" type="checkbox"/>	Courses will be uploaded to the system asynchronously.
<b>Mixed (Synchronous + Asynchronous)</b>	<input type="checkbox"/>	
<b>Face-to-Face</b>	<input checked="" type="checkbox"/>	The Vize Exam will be held face to face.
<b>Other</b>	<input type="checkbox"/>	The final exam will be homework.

**Other explanations for the effective and efficient conduct of the course**

<b>Attendance***</b>			
<b>Course Resources</b>			
<b>Auxiliary Resources</b>			
<b>Course Counseling</b>			
	<b>Consulting Topics</b>	<b>Date</b>	<b>Time</b>

		TOROS UNIVERSITY				
		FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
		2022-2023 ACADEMIC YEAR CURRICULUM FORM				
Department / Program	International Trade and Logistics	Course Code	MAN214			
		Course Title	Research Methods			
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	-	5	
Instructor	Title, Name-Last Name		Assoc.Prof.Dr. Ayhan DEMIRCI			
	Contact Information		<a href="mailto:ayhan.demirci@toros.edu.tr">ayhan.demirci@toros.edu.tr</a>			
Information about Course	The aim of the course is to learn how to set up a statistical model and report the results by analyzing a sample problem statement. In this context, the application of some basic statistical methods through the SPSS package program will be emphasized.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Basic Statistical Concepts			Synchronously		
2. Week	Some Probability Distributions (Binomial, Poisson, Hypergeometrik, Normal)			Synchronously		
3. Week	Some Probability Distributions (Binomial, Poisson, Hypergeometrik, Normal)			Synchronously		
4. Week	Estimation Theory			Synchronously		
5. Week	Estimation Theory			Synchronously		
6. Week	Survey and Preparing Survey			Synchronously		
7. Week	Hypothesis Theory (Decision Theory)			Synchronously		
Midterm (Explanation)*	Online Written Exam (weighted 20%)					
8. Week	Frequency Analysis and Graphs			Synchronously		
9. Week	Test of Normality and Test of Homogeneity			Synchronously		
10. Week	Parametric Test on SPSS			Synchronously		
11. Week	Parametric Test on SPSS			Synchronously		
12. Week	Nonparametric Test on SPSS			Synchronously		
13. Week	Regression Analysis and Correlation Analysis			Synchronously		
14. Week	Reporting and Reporting Examples			Synchronously		
Final (Explanation)**	Written Project Paper and Presentation (will be held on face to face and weighted 80%)					
Make-Up (Explanation)	Written Exam (will be held on face to face and weighted 80%)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input checked="" type="checkbox"/>	The way the course is taught (Face to Face/Online) may change if there is a different decision to be taken after the evaluation to be made by YÖK and/or the University. Courses will be taught online by connecting to <a href="mailto:lms@toros.edu.tr">lms@toros.edu.tr</a> . Especially since the project assignment and presentation, which will replace the final exam will be delivered in the last two weeks, it is important to participate in the course. Examination polling will be taken in these courses.				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70% attendance requirement.					
Course Resources	SPSS Uygulamalı Çok Değişkenli İstatistik Teknikleri (Şeref KALAYCI)					
Auxiliary Resources	Uygulamalı İstatistik II (Alaaddin Başar, Erkan Oktay)					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)		All questions and remarks are received via e-mail			
	Consulting Topics		Date	Time		
	No specific time for supervising		-	-		

		TOROS UNIVERSITY				
		FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
2022-2023 ACADEMIC YEAR CURRICULUM FORM						
Department / Program	International Finance and Banking	Course Code	INF-208			
		Course Title	Financial Mathematics			
		Semester	<input type="checkbox"/> Fall	<input checked="" type="checkbox"/> Spring		
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective		
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English		
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Instructor, Dr. Seçkin DOĞAN			
	Contact Information		<a href="mailto:seckin.dogan@toros.edu.tr">seckin.dogan@toros.edu.tr</a>			
Information about Course	In this course, information about finance math will be given. Explain the relevance of financial math in business and personal life.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to Financial Math.			Synchronous		
2. Week	Discounting-Simple Interest			Synchronous		
3. Week	Compound Interest			Synchronous		
4. Week	Continous Compound Interest			Synchronous		
5. Week	Interest Rates			Synchronous		
6. Week	General evaluation			Synchronous		
7. Week	General evaluation			Synchronous		
Midterm (Explanation)*	Online written exam (%20)					
8. Week	Payback Period			Synchronous		
9. Week	Discounted cash valuation			Synchronous		
10. Week	Discounted cash valuation			Synchronous		
11. Week	Time valuation of the money			Synchronous		
12. Week	Time valuation of the money			Synchronous		
13. Week	General Evaluation			Synchronous		
14. Week	General Evaluation			Synchronous		
Final (Explanation)**	Face to Face (%80)					
Make-Up (Explanation)	Face to Face (%80)					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	<input checked="" type="checkbox"/>	Lesson implementation will be held synchronously				
Asynchronous	<input type="checkbox"/>					
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>					
Face-to-Face	<input type="checkbox"/>					
Other	<input type="checkbox"/>					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70% attendance is required					
Course Resources	Corporate Finance, 7th Edition by Stephen A. Ross (Author), Randoloh W. Westerfield (Author), Jeffrey Jaffe (Author)					
Auxiliary Resources	Turhan Korkmaz "Finansal Matematiği" Ekin Kitapevi Yayınları					
Course Counseling	Consulting Management (Face-to-Face) or by E-Mail		Face-to-face or by E-Mail			
	Consulting Topics		Date	Time		
	ents will be given counseling on lessons and other issues on a specific day and					
	The day and hour will be announced later.					



TOROS UNIVERSITY  
FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES

2022-2023 ACADEMIC YEAR CURRICULUM FORM

Department / Program	INTERNATIONAL TRADE AND LOGISTICS	Course Code	MAN 206		
		Course Title	FUNDAMENTAL OF FINANCE		
		Semester	<input checked="" type="checkbox"/> Fall	<input type="checkbox"/> Spring	
		Course Type	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Elective	
		Course Language	<input type="checkbox"/> Turkish	<input checked="" type="checkbox"/> English	
Grade	Please select from list	Course Credits	Theoretical	Practical	ECTS
			3	0	5

Instructor	Title, Name-Last Name	Assist.Prof.Dr.Seda TURNACIGIL
	Contact Information	<a href="mailto:seda.turnacigil@toros.edu.tr">seda.turnacigil@toros.edu.tr</a>

Information about Course: In this course, information about business finance will be given.

WEEKLY COURSE CONTENTS

Week	Topics	Teaching Methods and Techniques
1. Week	Introduction to Financial Management	Synchronous
2. Week	Time Value of Money	Synchronous
3. Week	Time Value of Money	Synchronous
4. Week	Time value of Money	Synchronous
5. Week	Break Even Point and Leverage	Synchronous
6. Week	Source of Financing	Synchronous
7. Week	General evaluation	Synchronous
Midterm (Explanation)*	Online written exam (%20)	
8. Week	Risk and Return	Synchronous
9. Week	Risk and Return	Synchronous
10. Week	Capital Budgeting	Synchronous
11. Week	Capital Budgeting-2	Synchronous
12. Week	Financial Institutions	Synchronous
13. Week	General Evaluation	Synchronous
14. Week	General Evaluation	Synchronous
Final (Explanation)**	Face to Face (%80)	
Make-Up (Explanation)	Face to Face (%80)	

Select and explain in detail the teaching methods and techniques to be used in course.

Synchronous	<input checked="" type="checkbox"/>	The lessons will be taught Synchronously in their own time.
Asynchronous	<input type="checkbox"/>	
Mixed (Synchronous + Asynchronous)	<input type="checkbox"/>	
Face-to-Face	<input checked="" type="checkbox"/>	Exams will be held face to face in the classroom.
Other	<input type="checkbox"/>	

Other explanations for the effective and efficient conduct of the course

Attendance***			
Course Resources	Corporate Finance, 7th Edition by Stephen A. Ross (Author), Randolph W. Westerfield (Author), Jeffrey Jaffe (Author)		
Auxiliary Resources	Özün Akgüç "Finansal Yönetim" Avcıol Yayınları		
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)	Synchronous,Face-to-face	
	Consulting Topics	Date	Time
	nts will be given counseling on lessons and other issues on a specific day and		
	The day and hour will be announced later.		